

**Alternatives for Children's
15th Annual Classic and Sports Car Rally**

Saturday, October 22, 2011—8:30 AM registration

Start: 9:15 AM SHARP!

Alternatives For Children: 175 Wolf Hill Road, Melville, NY

Finish: The Pavilion at Sunken Meadow State Park

Fee: \$135 per car by 9/30, \$150 in October, \$175

**day of the event. (Driver and Navigator, includes
breakfast and reception at The Pavilion.)**

Dear Friend,

It is my pleasure to invite you to participate in the Alternatives for Children's 15th Annual Classic and Sports Car Rally!

Since 1988, as a not-for-profit organization, Alternatives for Children has been providing quality educational and therapeutic programs and services to children with disabilities across Long Island. Through home, community & centers (East Setauket, Aquebogue, Southampton, Melville) over 600 children are given the foundations needed to speak, walk, learn, grow and explore.

This year's Rally, scheduled for October 22, 2011, should prove to be challenging and beautiful. The Rally is considered a timed "fun" rally – one in which the odometer, speedometer and the ability to follow devious clues are paramount. Lady Luck will also come into play via our version of a "Poker Run."

The rally will start at our Melville facility, traverse the "gold coast" and culminate with a lunch reception and awards ceremony at The Pavilion at Sunken Meadow.

While all makes and models are welcome, cars of interest (classic, muscle, sport, etc.) will be displayed during the reception at Sunken Meadow. In addition to awarding trophies at the ceremony, we will also draw our raffle prizes.

On behalf of all the children at Alternatives for Children and the dedicated members of the Road Rally Committee, I count on your support and hope to see you October 22nd, 2011!

Sincerely,


Marie E. Ficano, Ed.D.
Executive Director



CASH Raffle



PRIZES

Grand Prize: \$10,000

(66.67% of the Prize Fund)

Second Prize: \$2,500

(16.67% of the Prize Fund)

Third Prize: \$1,000

(6.67% of the Prize Fund)

Fourth Prize: \$500

(3.3434% of the Prize Fund)

Five (5) Fifth Prizes: \$200

(each is 1.33% of the Prize

Fund)

Tickets: \$25 each or 5 for \$100

Your purchase entitles you to a chance to become a Grand Prize winner.

If all tickets are sold the prizes will be as listed above. If less than all tickets have been sold, the prize fund, equal to 50% of ticket receipts, will be divided in the proportions listed (in parenthesis) above to yield nine prizes.

**Drawing will be held at the Rally
Winner need not be present to win.
Winner responsible for applicable taxes.
Call 631-331-6400, ext. 229— Susan Ennis**

**Alternatives
For Children**



Alternatives for Children's 15th Annual Classic & Sports Car Rally Registration

Please join our Anchor Event Sponsor, **Competition Automotive Group**,

and show your support by circling your sponsorship level.

Sponsorship Opportunities

- \$5,000 Monaco Sponsor (Event Sponsor) (\$4,600 tax deductible)**
- Prominent recognition of your company's name as top sponsor at **The Pavilion**
 - Company's name and logo on the souvenir T-shirts & all print material
 - Acknowledgment in all local and regional media
 - Premier listing in event program
 - Eight tickets to the reception at **The Pavilion**
- \$2,500 Indianapolis Sponsor (Reception Sponsor) (\$2,300 tax deductible)**
- Your company's name prominently displayed as major sponsor at **The Pavilion**
 - Your company's name on the souvenir T-shirts
 - Acknowledgment in event program
 - Four tickets to the reception at **The Pavilion**
- \$1,500 Daytona Sponsor (Raffle Sponsor) (\$1,300 tax deductible)**
- Your company's name on the souvenir T-shirts
 - Acknowledgment in event program
 - Four tickets to the reception at **The Pavilion**
- \$1,000 Lime Rock Sponsor (Dealer Showcase) (\$900 tax deduction)**
- Your company's name on the souvenir T-shirts
 - Acknowledgment in event program
 - Display Car and/or promotional materials at Finish Line
 - Two tickets to the reception at **The Pavilion**
- \$500 Watkins Glen Sponsor (Awards Sponsor) (\$400 tax deductible)**
- Company banner or acknowledgment at awards table
 - Acknowledgment in event program
 - Two tickets to the reception at **The Pavilion**
- \$250 Bridgehampton Sponsor (Breakfast or Checkpoint Sponsor) (\$200 tax deductible)**
- Signage at either starting line breakfast or checkpoint
 - Acknowledgment in event program
 - One ticket to the reception at **The Pavilion**
- \$100 Starting Line Sign (\$100 tax deductible)**

Company Name as it is to appear on signage:



Mercedes-Benz

"The MERCEDES-BENZ CLUB of NYC-LONG ISLAND" will be participating with members and their friends. They will be presenting awards to the three MERCEDES-BENZ that complete the rally with the best scores. ALL MERCEDES-BENZ cars will be eligible.

Please return all sponsorships to Alternatives for Children by October 1st, 2011.

Call Susan Ennis at (631) 331-6400 ext. 229 for additional information.

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Yes, I'm ready to rally!!!!

Enter a car @ \$135 each by 9/30 _____ \$150 in Oct. _____ \$175 day of the event _____

Enter a motorcycle at \$75 by 9/30 _____ \$90 in Oct.. _____ \$115 day of the event _____

I would like to attend the reception only (fee \$50 p/p) _____

Car Make: _____ Model: _____ Year: _____

Member of Car Club: Yes/No If yes, which one: _____

I heard about this rally from: _____

Yes, I want a chance to win \$10,000 CASH

Number of Raffle Tickets @ 5 for \$100 or _____ \$25 each _____

Yes, I want to sponsor the rally (see other side)

Total Sponsorship Amount \$ _____

I can't attend, but here is my tax deductible donation of \$ _____

Please make checks payable to Alternatives for Children

Total Amount Enclosed \$ _____

Name _____ Date _____

Company _____

Address _____

Phone _____

Email Address _____

Method of Payment Check Visa MasterCard American Express

Credit Card # _____

Name As It Appears on Card _____ Exp. date _____

Card Holder's Signature _____

Return this stub to:
Alternatives for Children,
14 Research Way, East Setauket
New York 11733

For additional information or to register by phone,
call (631) 331-6400, ext. 229 Fax: (631) 331-6865.



NONPROFIT
U.S. POSTAGE PAID
East Setauket, NY
Permit No. 5



14 Research Way
East Setauket, New York 11733

Return Service Requested

Support our
15th Annual Classic & Sports Car Rally

Alternatives for Children 15th Annual Classic & Sports Car Rally and Raffle

October 22, 2011

**Starting Line
Alternatives For Children
175 Wolf Hill Road
Melville, NY 11747**



**Finish Line
The Pavilion
Sunken Meadow State Park**

Benefiting the Programs and Services for
Children (6 weeks to 6 years) with Special Needs
Served across Long Island.

